ABOUT

Cyprusfortravellers.net is an online magazine about places and events in Cyprus for Russian speaking tourists and Cyprus citizens. Our mission is to empower Russian speaking people in Cyprus to discover and book the best-fitting services for them, and to save time on making informed purchase decisions. Company can pay for premium promotion service.
DIRECTORY PAGE PROMOTION

- Search engine optimised (SEO) unique article about your business in the directory with your contact details and map
- Photo content (we can use your photos or our professional photographer will create photos) – 10 photos in the directory and separate photo gallery with a short description
- Active link to your website
- Announcements of all your events in the playbill
- Promotion in social networks (Vkontakte, Facebook, Twitter, Instagram)

Price: 100 EUR/month, 1000 EUR/year
TOP POSITION ON THE MAIN PAGE

- A big banner on the main page that leads to your business page in cyprusfortravellers.net directory
- Active link to your website on the directory page
- Promotion in social networks (Vkontakte, Facebook, Twitter, Instagram)

Price: 100 EUR/week
A big banner on the selected section page that leads to your business page in cyprusfortravellers.net directory

Active link to your website on the directory page

Promotion in social networks (Vkontakte, Facebook, Twitter, Instagram)

Price: 80 EUR/week
TOP ON THE EVENTS PAGE

- A big banner on the Events page that leads to your event page in cyprusfortravellers.net playbill
- Search engine optimised article about your event in the playbill section
- Active link to your website on the event page
- Promotion of your event in social networks (Vkontakte, Facebook, Twitter, Instagram)

Price: 80 EUR/week
TOP ON THE DIRECTORY PAGE

- A big banner on the Directory page that leads to your business page in cyprusfortravellers.net directory
- Active link to your website on the directory page
- Promotion of your business in social networks (Vkontakte, Facebook, Twitter, Instagram)

Price: 80 EUR/week
PAGE BRANDING

- Big banner with your business or event details and active link to your website
- Promotion of your business or event in social networks

Price:
Main page branding – 200 EUR/week
Section/playbill/directory page branding – 150 EUR/week
Special offer – main page + section/playbill/directory page branding (2 banners) - 300 EUR/week
STATISTICS
Most readers are 25-35 years old

Female readers mostly
- United States: 0.53%
- Russia: 54.66%
- France: 0.88%
- Germany: 0.30%
- United Kingdom: 0.52%
- Cyprus: 36.78%
- Belarus: 0.37%
- Kazakhstan: 0.26%
- Kenya: 0.26%
- Ukraine: 3.30%
**TRAFFIC SOURCES**

- Over 20000 unique visitors from the start (November 2015)
- Over 7000 unique visitors per month, most of them come from Google and Yandex search, and the number grows
Our Audience - Russian speaking people planning their visit to Cyprus and Russian speaking Cyprus citizens
Thank you

Please feel free to contact us by email editor@cyprusfortravellers.net for promotion and collaboration